



Phi Beta Delta Five-Year Strategic Plan

2011-2016

The intent of this plan is to convey to the entire Phi Beta Delta community—Society members as well as community supporters—the mission and goals of the Society in order to provide a unified approach to all our endeavors on behalf of the Society that will ensure the success of our activities going forward.

Mission Statement – who are we?

The mission of Phi Beta Delta is to be the premier on-campus organization for recognizing, promoting and supporting excellence in international scholarship and educational opportunities.

Our Strategic Goals – where are we going and how do we get there?

Phi Beta Delta is committed to fulfilling its mission and meeting the needs of all its members and stakeholders (students, faculty, staff and alumni) through the achievement of the following strategic goals:

- 1) **Recognition:** Honor and reward those within our academic communities for their outstanding achievements in advancing international study and scholarship.
 - a) Confer membership in the society to eligible and qualified potential members.
 - b) Annually award special recognition to the most accomplished and noteworthy members of the Society and the community at large.
 - c) Disseminate and share the scholarship of our members with the global academic community.
- 2) **Advancement:** Promote excellence in international scholarship and educational pursuits by expanding opportunities for sharing knowledge and honoring achievement.
 - a) Partner with other scholarly and international organizations seeking excellence in international education.
 - b) Grow our presence within higher education in the U.S. and throughout the world by expanding relationships with staff and faculty at institutions of higher education outside the U.S.
 - c) Provide forums for academic inquiry and dialogue among all members and stakeholders.
 - d) Increase awareness and recognition of the benefits of PBD membership for all campus constituencies.
 - e) Develop expanded funding opportunities to support the Society's recognition initiatives and outreach activities.
- 3) **Cultivation:** Support and promote healthy and active chapters worldwide.
 - a) Encourage and support collaboration among PBD members, including regional activities and conferences.
 - b) Foster regular communication within and among chapters and the international office by supporting greater use of social media and other forms of Internet-based electronic communication.
 - c) Foster the growth of sustained connections among all members of the PBD community (students, faculty, staff and alumni) and explore ways to keep alumni connected to PBD.
 - d) Cultivate support for international education among campus leadership by working with university administrators to expand the support for international education among campus leaders.
 - e) Explore opportunities to increase the connections between PBD and like-minded organizations and communities of international educators.