CALIFORNIA STATE UNIVERSITY

LONG BEACH





Phi Beta Delta Alpha Chapter @CSU Long Beach presents you with this FREE webinar in partnership with College of Professional & International Education, Center for International Trade & Transportation, and Office of Professional & Workforce Development

Southern California Logistics: Surviving COVID, Preparing for the Future

The Ports of Long Beach and Los Angeles are gateways to a global marketplace. International trade, the availability of logistics and trade-related jobs, and public policies related to port operations directly affect our communities and businesses, as well as our regional and national economies. The initial impact of the COVID-19 pandemic on global supply chains and logistics infrastructures has added pressures on cargo lulls, surges, and bottlenecks at port terminals. This affects drayage operations, freight corridors, and warehousing and distribution facilities.

What lessons have we learned, and how will Southern California logistics service providers prepare for the post-pandemic and post-election future? This webinar aims to answer those questions and more.

To learn more about CITT: <u>Center for International Trade & Transportation | CSULB</u>

Global Logistics Professional (GLP) Program: <u>Global Logistics Professional | CSULB</u>

Marine Terminal Operations Professional (MTOP) Program: Marine Terminal Operations | CSULB



Guest Speaker: Tom O'Brien, Ph.D. Executive Director Center for International Trade and Transportation (CITT), CSULB

When:

Friday, March 11, 2022 at 3:00 p.m. (Pacific) (Please click this or scan the QR code to register)



Where: Zoom Webinar